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|---------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-------------------------------------------------------|----------------------------------------------------------|--------------------------------------|------------------------------------------|----------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|
| You decide what 50% of your deliverables is, and those deliverables must be complete by the end of Thesis 2: Explorations | Thesis 2: Explorations >                                                                                                                                                          | Module 1                                                                                 | Module 2                                              | Module 3                                                 | Module 4                             | Module 5                                 | Module 6                                                                                                 | Module 7                                                                                                                                                                                                                                  | Module 8                                                            | Module 9                                         | Module 10                                  | Module 11                                                           | Module 12                                                                                                                                                         | Module 13                                                      | Module 14                                                  | Module 15 / Final                                          |
| Visual System                                                                                                             | In this column you can plan what you need to do/have before the start of class for each deliverable. This could be additional research, imagery and written content.              | Present your visual system cheat sheet completed in Thesis 1 Concept to your instructor. |                                                       | Finalize the typeface, type hierarchy, and color system. |                                      | Finalize any photo and/or graphic style. | Finalize any icons and/or illustration style.                                                            | Finalize the Visual System including all associated elements (photographic style, graphic/illustration style as well as colors and typefaces.) Final should be presented as both an expanded Visual System Cheat sheet (can be multipage) | Visual System Final Due                                             |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            |                                                            |
| Communiemoji Set                                                                                                          | Create 7 emojis: disappointment, excitement, like/great job, important, thankful, frustration, and urgent                                                                         | Research, pulls and sketches for each emoji                                              | Instructor feedback, create computer roughs           | refine and add color                                     | Gather feedback about emoji meanings | Refine Communiemoji set                  | Finalize Communiemojis                                                                                   |                                                                                                                                                                                                                                           |                                                                     |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            |                                                            |
|                                                                                                                           | Beta version .svg files created for download from the website                                                                                                                     |                                                                                          | Research creating .svg files                          |                                                          | Test                                 |                                          | Create .svg files                                                                                        |                                                                                                                                                                                                                                           |                                                                     |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            |                                                            |
|                                                                                                                           | Convert to Slack and make in to a typeface                                                                                                                                        |                                                                                          |                                                       | Research Slack and uploading emoji set                   | Test                                 |                                          | Upload to Slack & test                                                                                   |                                                                                                                                                                                                                                           |                                                                     |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            |                                                            |
| Emoji Project Website                                                                                                     | Create social media channels and a place to comment and share opinions                                                                                                            | Build out funtional ideas                                                                | Build website wireframes                              | initial design                                           | Build website                        | Refine Website                           | Create a subscriber database for content updates                                                         |                                                                                                                                                                                                                                           | Send out link for website participation & quiz                      |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            |                                                            |
|                                                                                                                           | host Communiemoji set, quiz about emoji set, and shareable videos                                                                                                                 | Research shareable videos to host                                                        |                                                       | Build quiz                                               | Refine quiz                          | Refine quiz                              | Finalize quiz                                                                                            | Add emoji set & Quiz                                                                                                                                                                                                                      |                                                                     |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            |                                                            |
|                                                                                                                           | 3 short videos that educate about how emojis can improve workplace communication                                                                                                  |                                                                                          | Review survey data GR 830 and gather ideas            | Present ideas for feedback                               |                                      |                                          |                                                                                                          | Build out rough ideas and script for 3 videos                                                                                                                                                                                             | create slides                                                       | create slides                                    | refine slides with feedback                | finalize slides                                                     | Build & feedback                                                                                                                                                  | Refine                                                         | host on website                                            |                                                            |
|                                                                                                                           | 1 video that shows how the Communiemojis work in Slack/email                                                                                                                      |                                                                                          |                                                       |                                                          |                                      |                                          | Build out rough ideas and script                                                                         | create slides                                                                                                                                                                                                                             | refine slides with feedback                                         | finalize slides                                  | Build & feedback                           | Refine                                                              | host on website                                                                                                                                                   |                                                                |                                                            |                                                            |
| Emoji In The Workspace Book (Part 1)                                                                                      | Use data collected in GR 830 to begin content collection                                                                                                                          |                                                                                          |                                                       |                                                          |                                      |                                          |                                                                                                          | Begin content collection                                                                                                                                                                                                                  | create content outline for book                                     | content collection                               | research and build sketches                | refine sketches                                                     | create birds-eye view of the content layout                                                                                                                       | start to build content                                         | build content                                              |                                                            |
|                                                                                                                           | collect emoji project website quiz data                                                                                                                                           |                                                                                          |                                                       |                                                          |                                      |                                          |                                                                                                          |                                                                                                                                                                                                                                           |                                                                     | collect website quiz data                        | collect website quiz data                  | collect website quiz data                                           |                                                                                                                                                                   |                                                                |                                                            |                                                            |
| Emoji Culture In the Work Place                                                                                           | research interactive/tactile installation                                                                                                                                         |                                                                                          |                                                       |                                                          |                                      |                                          |                                                                                                          |                                                                                                                                                                                                                                           |                                                                     | Research interactive/tactile installations       | pulls & sketches, research for locations   | Create wall templates and estimate cost                             | roughs                                                                                                                                                            | Feedback and 1st draft                                         | refine                                                     |                                                            |
| User Testing                                                                                                              |                                                                                                                                                                                   | Research potential user testing methods, assemble participant groups.                    |                                                       |                                                          |                                      |                                          | Confirm user testing research method                                                                     | Prototype                                                                                                                                                                                                                                 | Secure Test Subject (user testing can begin whenever you are ready) |                                                  | You should begin user testing by this week |                                                                     | User Testing results due this module                                                                                                                              |                                                                |                                                            |                                                            |
| All Deliverables and final presentation video must be complete by the end of Thesis 3: Refinements                        | Thesis 3: Refinements >                                                                                                                                                           | Module 1                                                                                 | Module 2                                              | Module 3                                                 | Module 4                             | Module 5                                 | Module 6                                                                                                 | Module 7                                                                                                                                                                                                                                  | Module 8                                                            | Module 9                                         | Module 10                                  | Module 11                                                           | Module 12                                                                                                                                                         | Module 13                                                      | Module 14                                                  | Module 15 / Final                                          |
| Emoji In the Workspace Book (Part 2)                                                                                      | gather other data that is appropriate                                                                                                                                             | get feedback and fill in any missing areas of content                                    | get feedback and fill in any missing areas of content | add to book                                              |                                      |                                          |                                                                                                          |                                                                                                                                                                                                                                           |                                                                     |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            | Deliverable complete                                       |
|                                                                                                                           | make research about emoji use in the workplace visual and promotes the Communiemojis (min. 12 pages + cover)                                                                      | Start initial design layouts                                                             | design                                                | design & feedback, search for printer                    | refine design                        | refine design                            | refine design                                                                                            | Send book to printer                                                                                                                                                                                                                      |                                                                     | Get printed book & photograph, upload to website |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            | Deliverable complete                                       |
| Emoji Culture In the Work Place                                                                                           | create wall/floor graphics                                                                                                                                                        | determine schedule of installation and timeline                                          | sketch out ideas                                      | build computer layouts                                   | feedback and refinement              | refine design                            | refine design                                                                                            | refine design                                                                                                                                                                                                                             | Send to printer                                                     | install                                          | take photos of people interacting          | take photos of people interacting                                   | remove installation                                                                                                                                               |                                                                |                                                            | Deliverable complete                                       |
|                                                                                                                           | create video for screen                                                                                                                                                           | research and think about content                                                         | build slides                                          | feedback & refinement                                    | refine design                        | build video                              | refine video with feedback                                                                               | finalize video                                                                                                                                                                                                                            |                                                                     |                                                  |                                            |                                                                     |                                                                                                                                                                   |                                                                |                                                            |                                                            |
|                                                                                                                           | create interactive/tactile installation                                                                                                                                           | research and think about content                                                         |                                                       | sketch out ideas                                         | present ideas for feedback           | research fabrication or vendor to build  | refine design                                                                                            | refine design                                                                                                                                                                                                                             | Send to printer/builder                                             | install                                          | take photos of people interacting          | take photos of people interacting                                   | remove installation                                                                                                                                               |                                                                |                                                            |                                                            |
| User Testing                                                                                                              |                                                                                                                                                                                   | Research potential user testing methods, assemble participant groups.                    |                                                       |                                                          |                                      |                                          | Confirm your testing research method. Secure participants, user testing can commence when you are ready. |                                                                                                                                                                                                                                           |                                                                     |                                                  |                                            | User testing of final deliverables must be complete by this module. |                                                                                                                                                                   |                                                                |                                                            | Deliverable complete                                       |
| Final Video                                                                                                               | Final Presentation instructions will be provided, if you are presenting then your instructor will assist you to put this together. If not you will be able to download a handout. |                                                                                          |                                                       |                                                          |                                      | Start building content and rough ideas   |                                                                                                          |                                                                                                                                                                                                                                           |                                                                     |                                                  |                                            |                                                                     | Final Video, PPT presentation, Process Book, Visual System Guidelines May be due as early as this module if this is your final semester at AAU. Plan accordingly. | Reviews happen this week, contact the grad school for details. | Contact the grad school to arrange your presentation time. | Contact the grad school to arrange your presentation time. |